# Role Description **Executive Director Precinct Development**



Cluster	Planning, Industry and Environment
Agency	Department of Planning, Industry and Environment
Division/Branch/Unit	Housing and Property / Property & Development NSW
Location	Sydney
Classification/Grade/Band	SES Band 2
Senior Executive Work Level Standards	Work Contribution Stream: Professional Technical Specialist
ANZSCO Code	133111
PCAT Code	3119192
Date of Approval	September 2020
Agency Website	http://wwww.dpie.nsw.gov.au

### **Agency overview**

Our vision is to create thriving environments, communities and economies for the people of New South Wales. We focus on some of the biggest issues facing our state. We deliver sustainable water resource and environment management, secure our energy supply, oversee our planning system, maximise community benefit from government land and property, and create the conditions for a prosperous state. We strive to be a high-performing, world-class public service organisation that celebrates and reflects the full diversity of the community we serve and seeks to embed Aboriginal cultural awareness and knowledge throughout the department.

The Housing and Property Group within Department of Planning, Industry and Environment (DPIE) oversees the management of state government assets, including the management of Crown land, the NSW Government's social housing portfolio and oversight of strategic use and disposal of government owned land. The Group also includes the Aboriginal Housing Office, the Valuer General and the Land and Housing Corporation.

The Group leverages public and private sector expertise to improve place-based outcomes, providing greater access and choice of housing through initiatives such as an end-to-end housing strategy, and improving outcomes for Aboriginal communities to maximise community benefit from government owned land and property.

# Primary purpose of the role

The Executive Director of Precinct Development leads a team to drive the delivery of State significant and high profile property projects and programs, including management, governance and assurance, financial management and execution efficiently and effectively. The Executive Director provides professional and organisational leadership, expert strategic advice and facilitates executive decision making to major projects within Property & Development NSW and the wider Housing & Property group. As precinct development



typically involves coordination of multiple agencies, the Executive Director will be required to establish and manage integrated cross-government project teams.

# **Key accountabilities**

- Lead, manage and develop staff, resources and the performance of a team of property professionals and technical experts, including external consultants with responsible for delivery of a range of property projects and transactions with an emphasis on precinct scale projects
- Lead the establishment and management of cross-government integrated project teams required to align multiple agency interests common place in delivery of major precinct developments
- Lead and deliver property projects and programs for a range of property types across NSW including
  development management from inception to delivery which can include master planning, subdivision and
  rezoning of high value, high profile and complex (heritage, environmentally sensitive or contaminated)
  sites and construction including remediation and adaptive reuse of sites and buildings
- Lead the development of tailored funding strategies for precinct scale developments including the delivery of business cases to secure Government investment in these projects
- Partner effectively with peers in DPIE Place, Design and Public Spaces to ensure that Government strategic plans and objectives are pragmatically delivered as part of major Government-led precinct development projects
- Lead effective strategic, tactical and risk management of property projects through effective due diligence and ongoing project management, ensuring informed decision making that accounts for factors including value, time, market, opportunity and risk, government policy and environmental and community impact.
- Lead stakeholder engagement with groups including ministerial offices, government agencies, councils, lobby groups and the community to ensure project objectives are realised efficiently and effectively.
- Provide expert advice to Ministers, Cabinet, DPIE / HAP executives and government committees as required for property projects through high quality submissions and advice to the Property & Development NSW's Deputy Secretary, Housing & Property Group's Deputy Secretary and the Department of Planning, Industry & Environment's Secretary.

# **Key challenges**

- Provide expert advice to achieve stakeholder support within the Department and external stakeholders
  including government officials in other agencies and clusters to ensure complex projects are delivered
  within time, cost and quality parameters that may be subject to change and can be conflicting.
- Ensure high quality governance and ethical management of government property dealings that are often highly visible, controversial and subject to intense scrutiny by the media, stakeholders and regulatory bodies.
- Anticipate or identify and either effectively mitigate or resolve project and transaction risks and issues that may arise from technical, relationship, political, policy, financial or legal sources.

# Key relationships

Who	Why
Internal	
Department	<ul> <li>Maintain effective relationships with key Department stakeholders including Secretaries, Deputy Secretaries and executives to allow Property &amp; Development NSW to realise project objectives that</li> </ul>



Who	Why
	<ul> <li>include optimising financial outcomes and delivery of government objectives</li> <li>Develop and execute a Government and client focused property strategy that results in efficient and effective service delivery</li> </ul>
Agency	Maintain effective relationships within the Property & Development     NSW and broader Housing & Property leadership teams and maintain     broader staff engagement to allow the realisation of project objectives     that include optimising financial outcomes and the delivery of     Government's objectives
	<ul> <li>Support Department-wide initiatives that contribute to the effective delivery of services by Property &amp; Development NSW and Housing &amp; Property</li> </ul>
	<ul> <li>Provide internal support as the authoritative source of advice on property and precinct matters</li> </ul>
	<ul> <li>Support the Property &amp; Development NSW and Housing &amp; Property executive to successfully deliver strategy, objectives and KPIs</li> </ul>
Work Division	Support the Deputy Secretary to lead Property & Development NSW and to develop and deliver strategy, objectives and KPIs
	<ul> <li>Provide strategic direction on State significant projects and precincts and provide support with client and stakeholder engagement and management on issues that arise through the life of projects and programs</li> </ul>
	Attract, develop, engage and retain talent
External	
Secretaries and Deputy Secretaries	<ul> <li>Develop Secretary and Deputy Secretary support to allow Property &amp; Development NSW and Housing &amp; Property to realise project objectives that include optimising financial outcomes and delivery of Government objectives</li> </ul>
	<ul> <li>Participate and add value to cross-agency committees where there are property related issues that can benefit from Property &amp; Development NSW's real estate and precinct development expertise</li> </ul>
Government Clusters & Agencies	<ul> <li>Maintain effective relationships with key customers including Secretaries, Deputy Secretaries and executives to allow Property &amp; Development NSW to realise project objectives that include optimising financial outcomes and delivery of government objectives</li> </ul>
	<ul> <li>Develop and execute a client focused strategy that results in efficient and effective service delivery</li> </ul>
Local Authorities	Work effectively with local councils and other statutory bodies to ensure Property & Development NSW realise project objectives that include optimising financial outcomes and delivery of Government objectives
	<ul> <li>Engage other Government agencies to realise project objectives as required</li> </ul>
Service Providers / Industry	Engage external service providers, as tactically and strategically required, to leverage their experience and expertise and to



- supplement internal resources as appropriate
- Manage effective and transparent relations with external organisations and the executives thereof to ensure efficient and effective realisation of project objectives
- Manage effective and transparent relations with industry advocacy and interest groups and ensure Government's policy and interests are reflected in property related matters

#### **Role dimensions**

# **Decision making**

The Executive Director of Precinct Development operates with a high-level degree of autonomy and is directly accountable for the quality of outcomes. Services and solutions provided have a direct impact on agency/program performance and stakeholder satisfaction.

The Executive Director leads the work of teams and manages resources through appropriate procurement processes.

The incumbent contributes to and may lead the development of new solutions and services. They implement strategic directions and are accountable for decisions and actions associated with their area of responsibility.

#### Reporting line

Deputy Secretary, Property & Development NSW

**Direct reports** 

Director, Parramatta North Program

**Budget/Expenditure** 

TBA

#### **Essential requirements**

**TBA** 

# Capabilities for the role

The <u>NSW public sector capability framework</u> describes the capabilities (knowledge, skills and abilities) needed to perform a role. There are four main groups of capabilities: personal attributes, relationships, results and business enablers, with a fifth people management group of capabilities for roles with managerial responsibilities. These groups, combined with capabilities drawn from occupation-specific capability sets where relevant, work together to provide an understanding of the capabilities needed for the role.

The capabilities are separated into focus capabilities and complementary capabilities.

# Focus capabilities

Focus capabilities are the capabilities considered the most important for effective performance of the role. These capabilities will be assessed at recruitment.



The focus capabilities for this role are shown below with a brief explanation of what each capability covers and the indicators describing the types of behaviours expected at each level.

pability oup/sets	Capability name	Behavioural indicators	Level
Act with Integrity Be ethical and professional, and uphold and promote the public sector values	<ul> <li>Champion and model the highest standards of ethical and professional behaviour</li> <li>Drive a culture of integrity and professionalism within the organisation, and in dealings across government and with other jurisdictions and external organisations</li> <li>Set, communicate and evaluate ethical practices, standards and systems and reinforce their use</li> <li>Create and promote a culture in which staff feel able to report apparent breaches of legislation, policies and guidelines and act promptly and visibly in response to such reports</li> <li>Act promptly and visibly to prevent and respond to unethical behaviour</li> </ul>	Highly Advanced	
	Manage Self Show drive and motivation, an ability to self-reflect and a commitment to learning	<ul> <li>Act as a professional role model for colleagues, set high personal goals and take pride in their achievement</li> <li>Actively seek, reflect and act on feedback on own performance</li> <li>Translate negative feedback into an opportunity to improve</li> <li>Take the initiative and act in a decisive way</li> <li>Demonstrate a strong interest in new knowledge and emerging practices relevant to the organisation</li> </ul>	Advanced
Relationships	Work Collaboratively Collaborate with others and value their contribution	<ul> <li>Recognise outcomes achieved through effective Advanced collaboration between teams</li> <li>Build cooperation and overcome barriers to information sharing, communication and collaboration across the organisation and across government</li> <li>Facilitate opportunities to engage and collaborate with stakeholders to develop joint solutions</li> <li>Network extensively across government and organisations to increase collaboration</li> <li>Encourage others to use appropriate collaboration approaches and tools, including digital technologies</li> </ul>	
Influence and Negotiate Gain consensus and	Engage in a range of approaches to generate	Highly Advanced	



commitment from others, and resolve issues and conflicts

- solutions, seeking expert inputs and advice to inform negotiating strategy
- Use sound arguments, strong evidence and expert opinion to influence outcomes
- Determine and communicate the organisation's position and bargaining strategy
- Represent the organisation in critical and challenging negotiations, including those that are cross-jurisdictional
- Achieve effective solutions when dealing with ambiguous or conflicting positions
- Anticipate and avoid conflict across organisations and with senior internal and external stakeholders
- Identify contentious issues, direct discussion and debate, and steer parties towards an effective resolution



#### **Deliver Results**

Achieve results through the efficient use of resources and a commitment to quality outcomes •

- Use own professional knowledge and the expertise of others to drive forward organisational and government objectives
- Create a culture of achievement, fostering ontime and on-budget quality outcomes in the organisation
- Identify, recognise and celebrate success
- Establish systems to ensure all staff are able to identify direct connections between their efforts and organisational outcomes
- Identify and remove potential barriers or hurdles to achieving outcomes
- Initiate and communicate high-level priorities for the organisation to achieve government outcomes

Highly Advanced

Highly Advanced

#### **Demonstrate Accountability**

Be proactive and responsible for own actions, and adhere to legislation, policy and guidelines

- Direct the development of effective systems for establishing and measuring accountabilities and evaluate ongoing effectiveness
- Promote a culture of accountability with clear links to government goals
- Set standards and exercise due diligence to ensure work health and safety risks are addressed
- Inspire a culture that respects the obligation to manage public monies and other resources responsibly and with the highest standards of probity
- Ensure that legislative and regulatory frameworks are applied consistently and effectively across the organisation
- Direct the development of short- and long-term risk management frameworks to ensure





# Procurement and Contract Management

Understand and apply procurement processes to ensure effective purchasing and contract performance

government aims and objectives are achieved

 Ensure that employees and contractors apply government and organisational procurement and contract management policies

- Monitor procurement and contract management risks and ensure that this informs contract development, management and procurement decisions
- Promote effective risk management in procurement
- Implement effective governance arrangements to monitor provider, supplier and contractor performance against contracted deliverables and outcomes
- Represent the organisation in resolving complex or sensitive disputes with providers, suppliers and contractors

#### **Project Management**

Understand and apply effective planning, coordination and control methods

Highly Advanced ure there are systems and effective

- Ensure there are systems and effective governance processes in place for project management
- Make decisions on accepting projects based on business cases
- Use the historical, political and broader context to inform project directions and mitigate risk
- Obtain key stakeholders' commitment to major project strategies, including cross-organisational initiatives, and ensure ongoing communication
- Ensure that project risks are managed effectively, and appropriate strategies are in place to respond to variances
- Drive the changes required to realise the business benefits of the project
- Ensure that project management decisions consider interdependencies between projects



#### Manage and Develop People

Engage and motivate staff, and develop capability and potential in others

- Refine roles and responsibilities over time to achieve better business outcomes
- Recognise talent, develop team capability and undertake succession planning
- Coach and mentor staff and encourage professional development and continuous learning
- Prioritise addressing and resolving team and individual performance issues and ensure that this approach is cascaded throughout the organisation
- Implement performance development frameworks to align workforce capability with the organisation's current and future priorities and objectives

Advanced

Advanced



Optimise Business Outcomes		Highly Advanced
Manage people and resources effectively to achieve public value	<ul> <li>Ensure that organisational architecture is aligned to the organisation's goals and responds to changes over time</li> <li>Engage in strategic workforce planning and strategic resource utilisation to ensure that the organisation's aims and goals and the government's objectives can be achieved</li> <li>Align workforce resources and talent with organisational priorities</li> <li>Set clear boundaries and freedoms for the organisation in risk taking</li> <li>Hold self and others accountable for implementing and maintaining inclusive workforce management practices</li> </ul>	

# **Complementary capabilities**

Complementary capabilities are also identified from the Capability Framework and relevant occupation-specific capability sets. They are important to identifying performance required for the role and development opportunities.

Note: capabilities listed as 'not essential' for this role are not relevant for recruitment purposes however may be relevant for future career development.

apability oup/sets	Capability name	Description	Level
	Display Resilience and Courage	Be open and honest, prepared to express your views, and willing to accept and commit to change	Advanced
Personal Attributes	Value Diversity and Inclusion	Demonstrate inclusive behaviour and show respect for diverse backgrounds, experiences and perspectives	Advanced
2 2	Communicate Effectively	Communicate clearly, actively listen to others, and respond with understanding and respect	Advanced
Relationships	Commit to Customer Service	Provide customer-focused services in line with public sector and organisational objectives	Advanced
keiationsnips			
Relationships	Plan and Prioritise	Plan to achieve priority outcomes and respond flexibly to changing circumstances	Advanced
Results	Plan and Prioritise  Think and Solve Problems		Advanced Advanced
<b>S</b>		flexibly to changing circumstances  Think, analyse and consider the broader context to	Advanced
<u> </u>	Think and Solve Problems	flexibly to changing circumstances  Think, analyse and consider the broader context to develop practical solutions  Understand and apply financial processes to achieve	Advanced



	recognise achievements	
Manage Reform and Change	Support, promote and champion change, and assist Adv others to engage with change	vanced

